



# CAADS

California Association for Adult Day Services

1107 9<sup>th</sup> Street  
Suite 701  
Sacramento, California  
95814-3610

Tel: 916.552.7400  
Fax: 866.725.3123  
E-mail: [caads@caads.org](mailto:caads@caads.org)  
Web: [www.caads.org](http://www.caads.org)

## 2018 CAADS WEBINAR ANNOUNCEMENT

### Grant Writing Tips and Techniques

**Thursday, March 15, 2018 | 2:30 PM – 3:30 PM**

#### What We'll Cover

This session will focus on grant writing and will cover the following essentials for success:

- Research, research, research;
- The power and importance of building relationships
- Impact of words in your proposal; and
- Life after receiving the award

#### Who Should Attend

**Center leaders and staff**

#### Presenter

**Nancy Weintraub, Chief Development Officer, Easterseals Southern California**

For the past 5 years, Nancy Weintraub has been serving as Chief Development Officer for Easterseals Southern California. In this role, she is responsible for leading a team in the day to day operations of the development department, including donor services, major gifts, annual programs, special events, corporate and foundation relations, strategic initiatives and board development. Previously, Nancy served as Assistant Dean of External Relations and Communications in the School of Biological Sciences at the University of California, Irvine (UCI) where she provided leadership and strategic direction to the marketing, communications and fundraising functions within the school. Other positions Nancy held during her 9+ years at UCI included Executive Director of Technical/Professional Programs and Senior Director of Corporate Relations.



#### When

**Thursday, March 15, 2018 from 2:30 PM to 3:30 PM**

#### Registration Fee

**Non- Members: \$99 Per Registrant**

**CAADS Members – No Charge**

Includes access to the webinar for each attendee/email address registered. **NO REFUNDS**; however, **substitutions will be accepted if made by 12:00 PM Thursday, March 15, 2018.**

#### How to Register

**Advance registration is required.** Complete the registration form and return it with payment to CAADS by **12:00 PM on Wednesday March 14, 2018.** We CANNOT process registrations received after this deadline.

Once you register, CAADS's staff will APPROVE payment before you receive a confirmation with log-on information. Registration includes handouts and the webinar recording.

There is no limit on how many staff you gather to listen. Or, register each person individually to participate from their own computer. Internet connection and speakers / microphone **OR** access to a telephone for the audio presentation is required.

**NOTE: Substitutions will be accepted if made by 12:00 PM Thursday, March 15, 2018.** We are unable to register or change registrations beginning 30 minutes prior to the webinar start time.

#### Questions?

- Beginning **30 minutes** prior to the webinar, CAADS' staff is preparing for the webinar so should you need to contact us, please send an email to [pam@caads.org](mailto:pam@caads.org).
- If you need help logging on from your computer or have technical difficulty, please call "GoToWebinar" customer service at **1-800-263-6317.**

---

**WEBINAR REGISTRATION AND PAYMENT**  
**\$99.00 Per Registrant**

Center Name: \_\_\_\_\_

\*Registrant's Name: \_\_\_\_\_

\*Registrant's Email: \_\_\_\_\_

\*Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: (        ) - \_\_\_\_\_

\* Required

Payment by CREDIT / DEBIT CARD is authorized in the amount of \$ \_\_\_\_\_

VISA Credit / Debit Card       MASTERCARD Credit / Debit Card       DISCOVER Credit Card

American Express

Card Number: \_\_\_\_\_

Expiration (Month & Year): \_\_\_\_ / \_\_\_\_

C V V Code \_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Questions? Contact CAADS at (916) 552-7400 or email [caads@caads.org](mailto:caads@caads.org)

SUBMIT YOUR COMPLETED FORM TO:

**CAADS • 1107 9<sup>th</sup> Street, Suite 701 • Sacramento, CA 95814 or FAX to: (866) 725-3123**