

Coordinated Care Initiative Monthly Update: November 2017

[Click here for an accessible version of this newsletter.](#)

Important Announcements

Help Raise Awareness and #FightFlu This Season!

On December 6, join the Centers for Medicare & Medicaid Services (CMS) on social media to [promote flu vaccinations](#) using the hashtags #FightFlu and #CalMediConnect! Share the message that getting an annual flu vaccination is important for beneficiaries and their families, care providers, and community members. Amplify your organization's commitment to combating the flu this season by tweeting, blogging, and sending newsletters to your stakeholders.

To get you started, draft tweets, Facebook posts, newsletter, and blog language are available. Please contact Lydia Orth at Lydia.Orth@cms.hhs.gov to get these resources and let her know that your organization would like to be a partner.

CMS also wants to hear from you about your efforts. Do you have lessons from your flu outreach efforts or best practices that can be leveraged and shared with others? [Share your stories here.](#)

Share Information about Outreach Events in Your Community

The CalDuals outreach calendar has a new feature to help you share information about Coordinated Care Initiative (CCI) events in your community. You can now share events on your favorite social media platforms, including Facebook, Twitter, and LinkedIn. Visit our [outreach events calendar](#) to view and share upcoming

town halls, resource fairs, and presentations. Just click on the social media icons at the bottom of each event description to share.

Register for the December CCI Stakeholder Call

The next CCI stakeholder update call is on Thursday, December 14 at 10 a.m. [Click here to register.](#)

Enrollment Data

A new set of enrollment data through November 1 will be posted [here](#) when available.

CCI Outreach

Featured Events

Los Angeles County



10/12 through 10/15 - Outreach coordinators answered questions and shared CCI information during the 44th annual **Los Angeles Korean Festival** in Los Angeles' Seoul International Park. Providers, community-based organization representatives, religious leaders, and beneficiaries stopped by the table to get more information.

10/16 - Asian Pacific Islander Disability Collaborative held its first **Walk N' Roll** event, a walk-run disability awareness fair, in celebration of Disability Awareness Month. A state outreach coordinator had a booth with information about Cal MediConnect, care coordination, and beneficiary toolkits in English, Chinese, and Spanish.



10/18 - The Personal Assistance Services Council (PASC) Open House was an opportunity for In-Home Supportive Services providers and Cal MediConnect health plans in LA County to directly reach caregivers and beneficiaries. About 200 seniors attended and learned more about the Cal MediConnect program. Many eligible beneficiaries were interested in learning about Cal MediConnect plans.

Orange County

10/19 - 10/20 - About 250 physicians and members of the **Network of Ethnic Physician Organizations (NEPO)** attended the **Building Healthy Communities Summit** in Anaheim. State Outreach coordinators at Cal MediConnect's resource table were busy answering questions about the CCI and making one-on-one mini-presentations to several physicians who were interested in the program. Those who stopped by the table learned about CCI's available health plans, enrollment, care coordination, authorizations, and continuity of care. They also had the opportunity to pick up physician and beneficiary toolkits.



San Bernardino County



10/25 - Over 1,000 seniors attended the 13th annual **Senior Health and Fitness Fair** at Loma Linda University's Drayson Center. Attendees learned about Cal MediConnect as a health coverage option and were provided materials to share with others after learning more about the program. Caretakers also attended and were excited to have access to more resources.

San Diego County

10/6 - Thirty seniors from the South Bay area took part in a CCI presentation in Tagalog at the **South Bay Filipino-American Seniors Association monthly meeting** in Bayside Park. For many seniors who attended, it was the first time they learned about Cal MediConnect. After the presentation, attendees learned more about plan options, benefits, eligibility, and access to out-of-network physicians. Attendees were also provided CCI resources in Tagalog.





10/11 - State outreach staff gave a presentation about the CCI to service workers and residential care facility providers during the **American Association of Service Workers regional meeting** in San Diego. Along with information about available CCI plans, outreach staff provided updates on enrollment, continuity of care, health risk assessments, share of cost rules, and improper billing. Attendees also received copies of the physician toolkit and fact sheets.

Other Recent Events

[Click here for a full list of other outreach events.](#)

Upcoming Events

[To view the calendar of future outreach events, please click here.](#)

Provider Webinars



Please join us for free CCI webinars designed for providers. These recurring webinars provide an overview of the program and key information for providers, including details about beneficiary and provider protections, care coordination, billing, contracting, and how beneficiaries and providers can benefit from the program.

To register for upcoming webinars, please use the links below.

- [Webinar for Los Angeles County Providers](#)
- [Webinar for Orange County Providers](#)
- [Webinar for Riverside and San Bernardino County Providers](#)
- [Webinar for Santa Clara County Providers](#)

* Although there is not a webinar for San Diego County providers in December, the webinar series will resume in January 2018.

Request a Presentation

If you would like a free presentation or training about the CCI for you, your staff, or anyone else interested in learning about the program, [click here to fill out a request form](#).

Resources & Links

Information for Beneficiaries and Caregivers

If you want more details about the CCI, click the link on the right to review the Beneficiary Toolkit. To request that a toolkit be mailed to you, email info@calduals.org.

**Beneficiary
Toolkit**

Information for Physicians

If you are a provider, click the link on the right to access the Physician Toolkit. The toolkit is a series of fact sheets that describe the CCI in detail as it pertains to providers. To request that a toolkit be mailed to you, email info@calduals.org.

**Physician
Toolkit**

Information for Case Managers

The Cal MediConnect Hospital Case Manager Toolkit provides guidance, answers to common questions, and important information about Cal MediConnect for hospital case managers and discharge planners.

**Case
Manager
Toolkit**

Information for Social Workers

Information for social workers and county case managers about the basics of Cal MediConnect health plans, help identifying their clients' options, and guidance in coordinating their clients' care can be found in the Social Workers Resource Guide, available through the link on the right.

**Social
Worker
Resource
Guide**

Contact

For contact information on health plans, Health Care Options, and the Health Insurance Counseling and Advocacy Program, click the link on the right.

**Contact
Information**

Did we miss something?

If you or your agency are conducting CCI outreach and want it featured in the next update, please email info@calduals.org.

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